



Celebrate the Forgotten Coast's BEST FIREWORKS SHOW!

Apalachicola's Award-Winning Independence Eve Celebration on July 3rd

Dear Friends,

Apalachicola's Independence Eve Fireworks Celebration is back! Cancelled last year due to COVID-19, we are excited to bring this event to the community this summer. Apalachicola may be a small town, but with the help of **supporters like you**, our Independence Eve Fireworks Celebration has become a **world-class event**. Among other honors, it has been recognized as one of **the Top 12 Fireworks Events in Florida!**

Sponsoring this event is a great opportunity for businesses to **build increased brand awareness**. It's also an opportunity for **friends and families to enjoy this waterfront celebration** from your own private table.

Here are some of the best reasons to say "Yes" to this opportunity. You can...

- ✓ **Reach local residents and vacationers** from all over the Florida Panhandle and beyond.
- ✓ Be listed in newspaper advertising and **associated with one of the area's hottest events**.
- ✓ **Have your name listed with other sponsors** in the pre-event and post-event e-newsletters.
- ✓ Be featured with **your logo on the july3fireworks.com website** when you give \$500 or more.
- ✓ Have pride in supporting this **patriotic celebration for the community**.

Even better, if you give at the \$500-\$1,000 level or more, you can enjoy the event with the best seats of all, in the exclusive Sponsor Section on the docks along the river. Not only do you get the best seats, you'll enjoy complimentary beverages from a private bar.

Live music, food trucks, a veterans' tribute, and a stirring performance of our National Anthem will all be part of the patriotic festivities. Just after dark, we'll light up the night sky with **the area's BIGGEST FIREWORKS SHOW reflected in the waters of the Apalachicola River**. Check our website and social media pages for more details and event updates!

This event is **FREE** to the public. There's no admission fee, so it only happens because of **supporters like you**. Please review the enclosed sponsorship form and **choose the level that is best for you**. But don't wait too long—there are a limited number of tables available, and we must have your contribution by June 21 to confirm your seats. For priority table placement, please submit payment by June 11. **You don't want to miss it!**

On behalf of my Board of Directors, I hope you'll accept our invitation to be a Sponsor. **More than ever**, our community looks forward to celebrating together. **THANK YOU** in advance for helping light up the skies and the lives of your neighbors on July 3rd with this amazing summer event!

Best Regards,

Augusta

Augusta R. West

Executive Director of Apalachicola Main Street

P.S. We accept credit cards online at www.july3fireworks.com. We also offer local pickup of your check! June 21 is our deadline, but **advance sponsorships provide more opportunity for recognition** in e-newsletters and social media posts. For more information, please contact Executive Director Augusta West at (844) 272-2523 or Board Chair Jim Bachrach at (850) 899-8689.

A copy of the official registration and financial information may be obtained from The Division of Consumer Services by calling toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the State. 1-800-HELP-FLA (435-7352) or www.FloridaConsumerHelp.com. License # CH44897.



Independence Eve Fireworks Celebration

Sponsor Form

Choose Your Payment Method:

- To pay by credit card**, please visit www.july3fireworks.com or call (844) 272-2523.
- To pay by check**, please complete this form and mail to:
Apalachicola Main Street, P.O. Box 156, Apalachicola, FL 32329.

Choose Your Sponsor Level and Benefits:

- | | |
|---|--|
| <input type="checkbox"/> Premier Sponsor (\$2,000) | <ul style="list-style-type: none"> 2 large reserved tables with seating for 16 guests in the Sponsor Section with complimentary beverages Premium recognition with your logo on our website Recognition in newspaper ad, social media, and e-newsletter |
| <input type="checkbox"/> Event Sponsor (\$1,000) | <ul style="list-style-type: none"> 1 large reserved table with seating for 8 in the Sponsor Section with complimentary beverages Recognition on website, newspaper ad, social media, and e-newsletter |
| <input type="checkbox"/> Grand Patron (\$500) | <ul style="list-style-type: none"> 1 reserved table with seating for 4 in the Sponsor Section with complimentary beverages Recognition on website, newspaper ad, social media, and e-newsletter |
| <input type="checkbox"/> Patron (\$250) | <ul style="list-style-type: none"> Recognition on website, newspaper ad, and e-newsletter (<u>no seating included</u>) |

Sponsor Name	Contact person
Mailing Address & City, State, Zip	
Phone	Email
Website	Do you need any special accommodation?

Seating is Limited! For priority seating, please submit your payment by June 12.

Remit no later than June 22.

For more information, please contact Executive Director Augusta West at (844) 272-2523 or visit www.july3fireworks.com

Thank You!

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