

ShopApalachicola.com

Online Gift Certificates



Shop Online from the Comfort of Home

[ShopApalachicola.com](#) is a new online marketplace where you can purchase e-gift certificates from 20 participating downtown businesses. Look for your favorites today, and check back often--there are more in the pipeline!

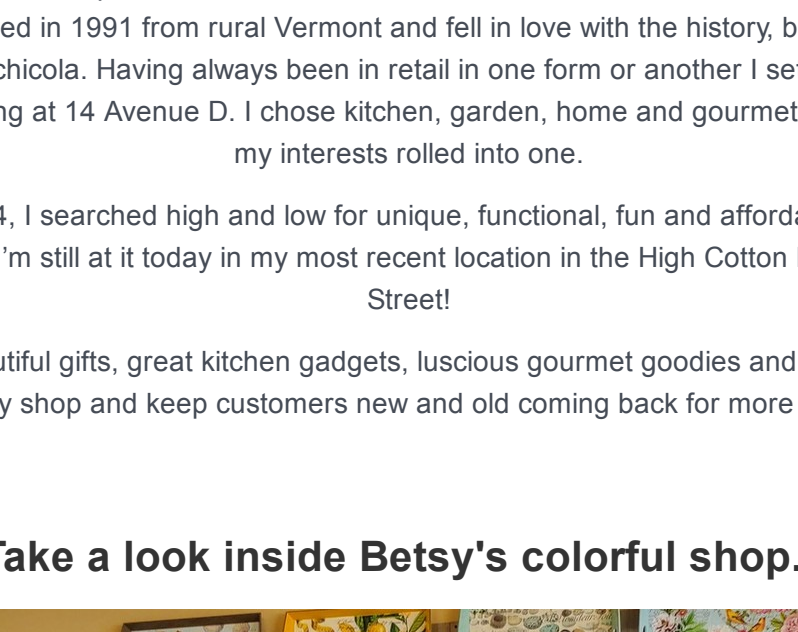
When you make a purchase, the e-gift certificate will be delivered to your email inbox instantly. Purchase one for yourself to use later, or send one as a gift!

[Shop Now at ShopApalachicola.com!](#)

Business Spotlight

This series takes you behind the brick and mortar to show you the people, the passion, and the creativity that make the downtown Apalachicola business community so unique.

Meet Betsy Doherty of



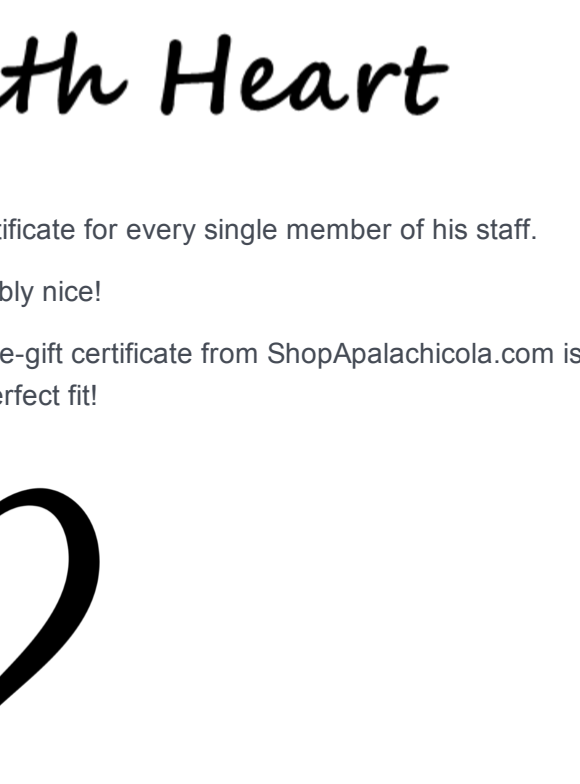
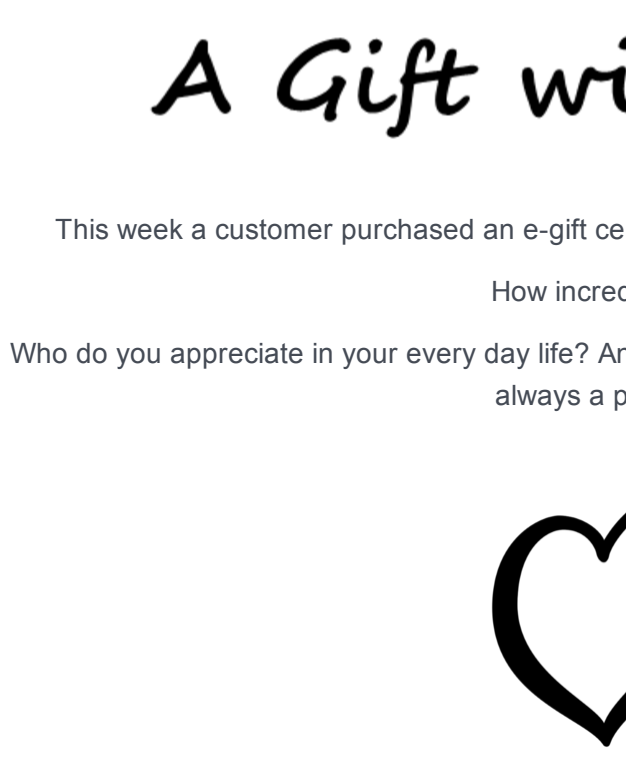
"Betsy's Sunflower in Apalachicola has been the Kitchen Store and More since 1994 (with a few years off!). I arrived in 1991 from rural Vermont and fell in love with the history, beauty, solitude and people of Apalachicola. Having always been in retail in one form or another I set to work restoring an unused building at 14 Avenue D. I chose kitchen, garden, home and gourmet as my focus, all of my interests rolled into one.

Opening in 1994, I searched high and low for unique, functional, fun and affordable merchandise for Betsy's and I'm still at it today in my most recent location in the High Cotton Building on Water Street!

Unique and beautiful gifts, great kitchen gadgets, luscious gourmet goodies and much more fill my colorful, friendly shop and keep customers new and old coming back for more year after year!"

-Betsy Doherty

Take a look inside Betsy's colorful shop...



A Gift with Heart

This week a customer purchased an e-gift certificate for every single member of his staff.

How incredibly nice!

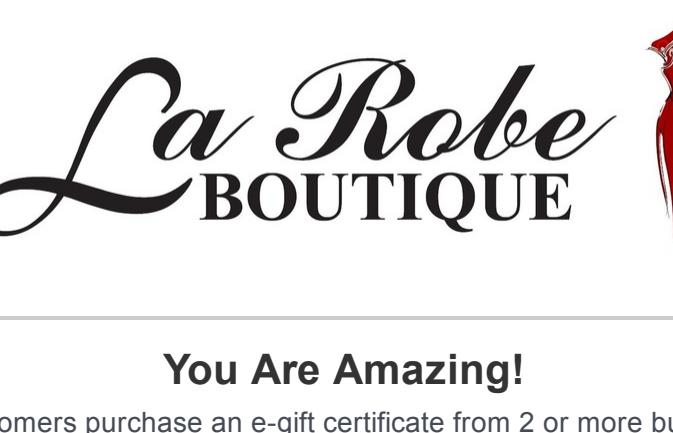
Who do you appreciate in your every day life? An e-gift certificate from ShopApalachicola.com is always a perfect fit!



[Click Here to Visit ShopApalachicola.com!](#)

More Participating Businesses...

These are just a few of the shops and eateries you'll find at ShopApalachicola.com.



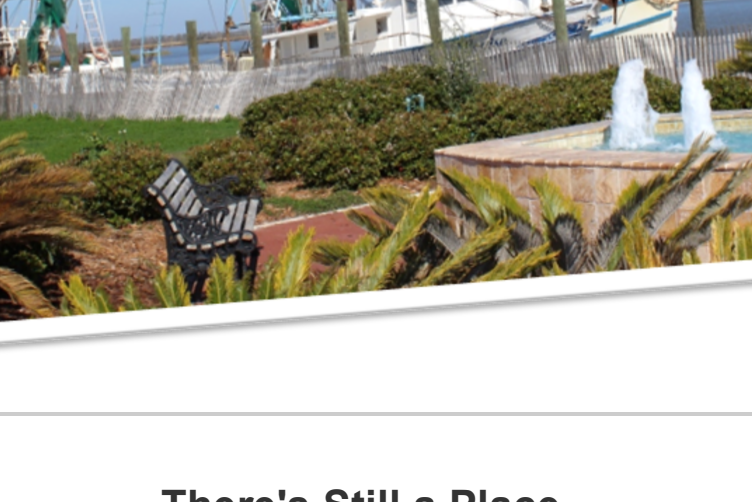
New this Week!

BEE INSPIRED TOO

Handmade Wares



PAPERIE | WARDROBE | HOME



You Are Amazing!

7 out of 10 of our customers purchase an e-gift certificate from 2 or more businesses. This show of support really means the world to small business owners right now.

Thank you from the bottom of our hearts!

From our Scrapbook

Riverfront Park is the backdrop for countless events, but it can also be a quiet place to enjoy the scenery. You'll often see shrimp boats docked here after bringing in their catch.

Where are you social distancing?

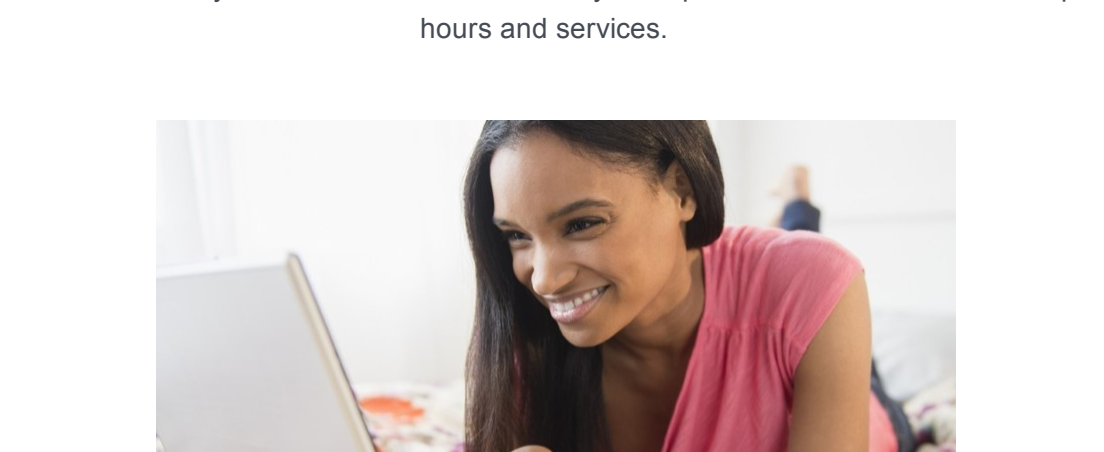


There's Still a Place...

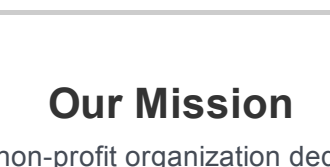
Check out our video that promotes downtown Apalachicola as a vibrant destination.

For now, the streets are quiet and many businesses are closed. We look forward to getting back to normal. Until then, we want everyone to stay safe and stay well.

But we can't help wishing you were here!



Don't be a Stranger! Come see us on Social Media...



An Initiative of Apalachicola Main Street

[ShopApalachicola.com](#) is a new economic vitality initiative of Apalachicola Main Street, Inc.

For more information or to support this program, please [email us](#) or give us a call at 844-272-2523.

We recommend that you contact businesses directly with questions about their current operating hours and services.



Our Mission

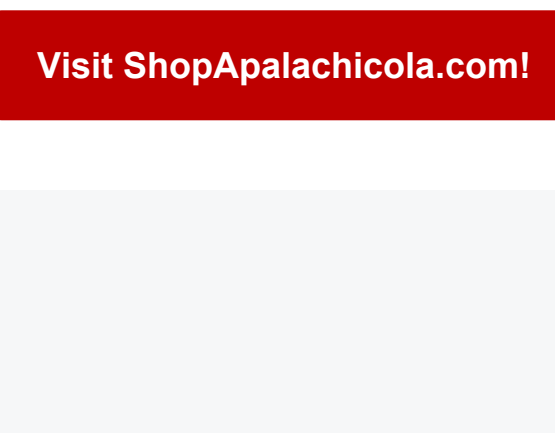
Apalachicola Main Street is a non-profit organization dedicated to enhancing downtown Apalachicola through sound economic development which promotes our future while preserving our past. The downtown district is defined as the City Marina at Battery Park to the Scipio Creek boat basin, and from Water Street to 6th Street.

Thank You!

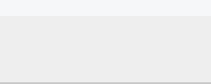
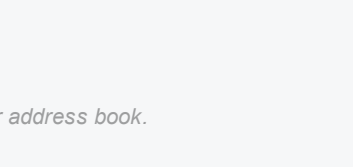
Made Possible with Generous Financial Support from



and Members of the Apalachicola Main Street Board



Apalachicola Main Street is Part of the Florida Main Street Network



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