

Our Mission Statement: Enhancing downtown Apalachicola through sound economic development which promotes our future while preserving our past.

Count me in as a Friend of Historic Apalachicola Main Street

Your donation is tax deductible.

I would like to contribute:

\$35 \$500
 \$100 \$1,000
 \$250 \$2,500

Other \$ _____ OR

A recurring donation of \$ _____ once every
 Month Quarter Year

I prefer that my contribution and/or my name be kept confidential. Thank you!

Please contact me about volunteer opportunities.

Name _____

Address _____

City, State, Zip _____

Email _____

Credit Card# _____

Exp Date _____

CVC# _____

Please mail your tax-deductible contribution with this form to:

Historic Apalachicola Main Street
PO Box 86
Apalachicola, FL 32329

Donate online at: www.ApalachicolaMainStreet.org

If you have questions or are interested in getting involved,
please email us at ApalachicolaMainStreet@gmail.com
844-272-2523

Historic Apalachicola Main Street is a 501(c) 3 charitable organization.

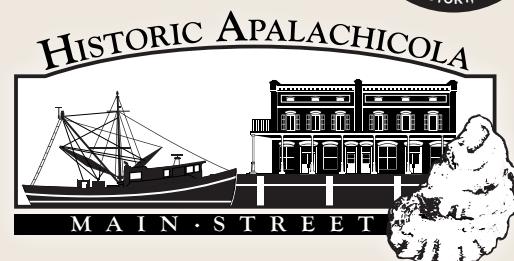
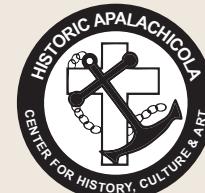


Be A Part of the Main Street Community!

Historic Apalachicola Main Street is proud of its dedicated volunteers who give freely of their time and talents to drive projects and events that help make Downtown Apalachicola and our community the best it can be. Without them, we cannot exist.

We invite you to be part of this exciting and fun program that will help shape the heart of our community for future generations!

Learn more about getting involved at:
www.ApalachicolaMainStreet.org or contact us at:
Historic Apalachicola Main Street, PO Box 86,
Apalachicola, FL 32329
ApalachicolaMainStreet@gmail.com
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**Promoting our Future
Preserving our Past**

www.ApalachicolaMainStreet.org

Historic Apalachicola Main Street



WHO ARE WE?

Historic Apalachicola Main Street is a volunteer driven, historic preservation based revitalization program. We aim to protect our historic character, strengthen our business community, respect the environment, promote gathering places for friends and family, hold outstanding events, and honor our history.

WHAT IS MAIN STREET?

Main Street is a national movement that has spanned more than three decades and taken root in more than 2,000 communities. It is a grass-roots movement that has spurred \$56 billion in reinvestment in traditional commercial districts, galvanized thousands of volunteers, and changed the way governments, planners, and developers view preservation.

A healthy downtown Apalachicola embodies the true heritage and identity of community life. Working in partnership with the City, our Main Street Program is focused on retaining the real sense of community that Downtown provides through preservation, improvements and community involvement.



OUR MISSION STATEMENT

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WHAT WE DO

- Produce signature events such as the Independence Eve Fireworks Celebration and the Apalachicola Autos and Oysters Car Show.
- Community enhancement efforts: Historic Plaque Program, clean-up days, the holiday decorations program, and more.
- Volunteer support for downtown events such as the Oyster Cook-off, The Mardi Paws Parade, Forgotten Coast Plein Air events, exhibits and more
- Help implement City landscape and streetscape improvements
- Provide an online free, comprehensive business and services directory as well as event listings.

HOW WE WORK

The Historic Apalachicola Main Street program follows an approach developed by the National Trust for Historic Preservation's Main Street program. The Main Street Four Point Approach® is a unique preservation-based economic development tool with a comprehensive strategy that is volunteer driven and designed to address a variety of issues and problems that challenge traditional commercial districts.

PROMOTION: Markets the district's unique characteristics to shoppers, visitors, new businesses and investors with strategies that encourage all to shop, dine, have fun and invest in downtown Apalachicola.

DESIGN: Capitalizes on downtown's historic buildings and pedestrian-oriented streets to create an inviting downtown atmosphere.

ECONOMIC RESTRUCTURING Strengthens downtown's existing economic assets while expanding and diversifying its economic base.

ORGANIZATION Assembles the volunteer resources and develops methods to secure funding for the revitalization of downtown.

**Become a Friend of Downtown and help Historic Apalachicola Main Street ensure a vibrant community for years to come.
Here's how you can help:**

VOLUNTEER!!

Go to our Website www.ApalachicolaMainStreet.org and see the range of projects that could use people just like you! We partner with numerous organizations to produce special events ranging from our own Independence Eve celebration to organizing community clean-ups.

JOIN FRIENDS OF DOWNTOWN

In addition to the time and efforts of people, we require funds to make our program work. With your contribution of a little as \$35 a year, you become a Friend of Downtown. Community support makes our efforts possible, and we value each and every contribution in any dollar amount.



When you invest in downtown with your tax-deductible gift, you'll receive:

- A Friends of Downtown Rewards card, giving you access to exclusive discounts and offers at downtown businesses.
- Subscription to our Quarterly e-Newsletter
- Discounted Advertising on our webpage and in our e-newsletter.
- Invitation to our annual Friends event.
- Knowledge that you are helping to build Downtown Apalachicola's future and preserving our heritage!